



Your Complete Source for Knee Health

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Press Release

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Knee1.com Honors Orthopaedic Surgeon Dr. Chadwick Prodrornos as a Knee Care Hero

Cambridge, MA, November 3, 2003: Knee1.com, a leading Internet Web site for knee health information, recognizes Dr. Chadwick Prodrornos as its newest Knee Care Hero. Dr. Prodrornos is currently the President of the Illinois Sportsmedicine and Orthopaedic Center, and an assistant professor at Rush Medical School. Among his many significant accomplishments, he has devised a new minimally invasive technique for ACL reconstruction including a safer approach for harvesting the hamstring graft.

Dr. Prodrornos has published some much-lauded research on the effectiveness of osteotomy as a measure to re-align the knee and potentially prevent total knee replacement procedures in arthritic patients. "In the last five years, there have been dramatic increases in the ability to improve and restore some knees rather than replace them and a corresponding increase in the importance and volume of osteotomies." For the full article, see "*Dr. Chadwick Prodrornos: A Pioneer in the Field of Knee and Shoulder Repair*" on the Knee Care Hero page at www.knee1.com.

About Knee Care Heroes

Knee1 selects its heroes by identifying the top board-certified orthopaedic surgeons across the globe. Each potential hero must be a proven leader and innovator in his or her field. Knee1 strives to maintain a diverse pool of heroes by actively identifying leaders from various parts of the US and incorporating international heroes as appropriate. Once featured on Knee1, the Knee Care hero becomes a constant presence on Knee1.com, reviewing content and providing information to Knee1 users via the *Ask an Expert* feature and online, moderated discussions.

About Knee1.com

Knee1.com, a Body1, Inc. KnowCo, offers comprehensive knee care information, accomplished through news features, technology reports, searchable databases of the most prevalent knee conditions and possible treatments as well as interactive tools where patients can tell their knee stories and ask doctors questions. The Knee Care Hero series serves to spotlight the leading orthopaedic surgeons whose exceptional accomplishments exemplify what medicine can achieve.

About Body1, Inc.

Body1, Inc. educates targeted populations on behalf of medical product manufacturers through its network of knowledge communities, or "KnowCo's," such as <http://www.Heart1.com>, <http://www.Reflux1.com>, and <http://www.Knee1.com>. In addition to patient education, Body1 provides interactive, knowledge-based tools for online medical education programs (the eForums suite). It also provides accredited physicians with complementary websites through <http://www.Doctors1.org>. Body1's programs all accelerate the adoption of novel approaches that enhance human health. The Body1 Network is one of the most visited online health networks with over 3 million visits per year and is accredited by the Health on the Net (HON) Foundation.

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